Building innovation through networking.

Connecting the innovation eco-system to accelerate learning.

Fourth Innovation Centers Summit Workshop — Fall 2014
Optimizing innovation centers to lead healthcare transformation

✓ Online previews of participating innovation centers prior to Summit
✓ More speed dating sessions on site
✓ New master workshops (interactive classes) beyond breakout sessions

November 17-18, 2014
Monday, Nov 17: 8:00 am - 5:00 pm
Tuesday, Nov 18: 8:00 am to 2:00 pm

Innovation Exchange Summit Series
Sponsored by BluePrint Healthcare IT
Innovation Exchange (BIX),
The Innovation Institute and
Innovation Lab. St. Joseph Health and
Bon Secours Health System are
members of The Innovation Institute.

Co-chairs
Larry Stofko
Executive Vice President
The Innovation Institute

Mike Squires
VP, Innovation and Public Policy
BluePrint Healthcare IT

Hosted by
The Innovation Institute at the Innovation Lab
620 Newport Center Drive
Newport Beach, CA 92660

Innovation Lab opens Fall 2014 in Newport Beach, CA.

Click here to register:
http://www.blueprinthit.com/forms/view.php?id=26994
or copy and paste link into Web browser.
Innovate your operations by attending the fourth Innovation Centers Summit Workshop. Additional speed dating sessions on site plus preview speed dating intros online. Master workshops planned as interactive classes.

BluePrint Healthcare IT Innovation Exchange, The Innovation Institute and the Innovation Lab invite you to attend the Fourth Innovation Centers Summit Workshop, Monday and Tuesday, November 17-18, 2014. St. Joseph Health and Bon Secours Health System are members of The Innovation Institute.

This unique event is a two-day working session with fully engaged participants – meaning no talking heads. Leaders from healthcare innovation centers will discuss the changing roles of innovation centers within their parent organizations.

New master workshops will be added in an interactive class style in addition to more focused breakout session discussions planned. Registered participants will also get to preview other innovation centers in a series of Tuesday online sessions running in September and October, or catchup with them in archived edition prior to the onsite meetings.

Potential topics for breakout sessions include role of innovation centers in addressing new models of care, inventory of metrics to support ROI, tools and processes that support innovation centers, the role of data (big and small) in innovation centers, as well as stakeholder engagement and launching commercialization. Topics will be chosen ahead of time based on participants attending, and everyone will get to join two sessions.

Master workshops are planned for the second day, set up as interactive classes. Workshops may focus on accelerators, commercialization, innovation frameworks, mining opportunities from staff, developing hackathons, diffusion of innovation, social media, and physical and virtual innovation centers. Early-stage and mature versions of workshops may be offered. Workshop subjects will be chosen ahead of time based on participant preferences and available experts; everyone will attend two master workshops.

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Unique outcomes-based event includes three new or expanded elements.

01. Operational issues
You’ll participate in reviewing operational issues for innovation centers and developing recommendations related to the role of innovation centers addressing new models of care, ROI, engaging stakeholders and valuing centers for the parent organization.

02. Cross fertilization for innovation centers
Speed dating/matching sessions between innovation centers will be set up in 15-minute formatted sessions – enabling centers to focus on sharing resources, improve learning on discovering joint opportunities, and establishing connections. In addition there will be networking time to meet with other participants.

03. Profiles of innovation centers
Prior to the meeting, participating innovation centers and initiatives will be encouraged to complete profiles describing their organization and goals. Each profile will be shared among healthcare provider-based innovation centers, initiatives and programs, and selected organizations.

NEW 04. Preview speed dating online
On Tuesdays in September and October, an hour online session will be planned each week with eight minutes for each registered innovation center to provide a glimpse of what they do. Presentations will be structured into a brief format sharing problems, innovation, process and learnings. Subjects can focus on solving a center or healthcare issue.

NEW 05. Master workshops
Day two of the summit will include opportunities to participate in two interactive-style class master workshops drilling into specific subjects, which may be offered for early-stage and mature centers. Depending on participants, topics covered may range from accelerators, commercialization, data (big and small), and physical and virtual centers to innovation frameworks.

NEW 06. Additional speed dating sessions
At least seven speed dating sessions will be offered for each organization, up from four or five in previous Summits.

Schedule and logistics
The program will run from 8:00 am to 5:00 pm on Monday and 8:00 am to 2:00 pm on Tuesday with a light breakfast and lunch served each day. Monday morning will start with a tour of the new Innovation Lab. Registrants will soon receive the opportunity to select breakout session and master workshop preferences. View a list of 2012, 2013 and Spring 2014 attendees at the end of this fact sheet. A list of confirmed attendees will be circulated to all registrants at a later date. Nearby hotels will be listed.

Fees
A fee of $325 per person will help cover conference costs. Participation in this event is limited to invited healthcare provider innovation centers, programs and initiatives; selected non-healthcare innovation centers; and special invited guests. See final page about sponsorship.

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Breakout sessions
Attendees will join two participatory and brainstorming breakout sessions. Highlights from each breakout session will be shared with the group. Final topics will be determined by interest and session leaders. Potential topics for breakout sessions include:

1. How innovation centers are addressing new models of care
2. Inventory of metrics available to support ROI
3. Engaging clinical staff with innovation centers
4. Engaging patients with innovation centers
5. The role of data (big and small) in innovation centers
6. Launching commercialization
7. Leveraging innovation for organic growth and sustainability
8. Tools and processes that support innovation programs..

*Three to six of these topics are expected to be selected.*

Master Workshops
Attendees will join two master workshops set up as interactive classes focused on learning about a specific topic. Final topics will be determined by interest and master workshop leaders. Potential topics for master workshops include:

1. Accelerator: Basics
2. Accelerator: Advanced
3. Commercialization: Basics
4. Commercialization: Advanced
5. Innovation Frameworks
6. Mining Innovation Opportunities from Staff
7. Developing Hackathons
8. Dissemination within healthcare systems
9. Social media programs for innovation centers
10. Innovation Center Physical Facilities: Basics
11. Innovation Center Physical Facilities: Advanced
12. Virtual Innovation Centers: Basics
13. Virtual Innovation Centers: Advanced

*Three to six of these topics are expected to be selected.*
Additional information

As with our three previous events, we’re bringing together an invitation-only group of innovation centers to provide a solid starting point to compare notes, develop better practices, and jump start discussions in a safe, open environment.

In the previous three workshops (2012, 2013 and Spring 2014), at least twenty healthcare innovation centers came together to learn from each other. In total 43 provider-based healthcare innovation centers have participated from across North America.

**Provider organizations participating in 2012, 2013 and Spring 2014 Summit Workshops**

Ascension/ Innovations Accelerator Team  
Alegent Creighton Health  
Baycrest Health Sciences / Innovation Technology & Design Lab (Elderly focus, associated w/University of Toronto, Ontario)  
Baystate Health Innovation Center  
Boston Children’s Hospital/ Innovation Acceleration Program  
Brigham & Women’s Hospital / Innovation Hub (iHub)  
Catholic Health Initiatives/Center for Healthcare Innovation  
CIMIT (Center for Integration of Medicine & Innovative Technology—a non-profit consortium of Boston’s leading teaching hospitals and universities)  
Community Health Network/Community Launchpad  
Dignity Health/Center for Strategic Innovation  
Duke Medicine/Duke Institute for Health Innovation  
Franciscan Alliance / Franciscan Alliance Innovations (Olympia Fields, IL)  
Group Health Cooperative/Group Health Research Institute and its MacColl Center for Health Care Innovation  
Henry Ford Health System/Henry Ford Innovation Institute  
Johns Hopkins CBID / Center for Bioengineering Innovation and Design  
The Innovation Institute (St. Joseph’s Health of California and Bon Secours of Virginia)  
Innovation Learning Network/Managed by Kaiser Permanente  
Intermountain Healthcare/Homer Warner Center for Informatics Research  
Kaiser Permanente/ Sidney R Garfield Health Care Innovation Center  
Kaiser Permanente/Center for Total Health  
Kaiser Permanente Georgia  
Kaiser Permanente Southern California  
Lancaster General Health / Innovative Solutions  
Mayo Clinic/Center for Innovation  
MedStar Health/MedStar Institute for Innovation (MI2)

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New Jersey Healthcare Innovation Center (Barnabas Health & NJ Inst of Technology)  
NewYork-Presbyterian  
North Shore LIJ Health System / Innovation Initiative and Joint Ventures  
Ohio State Wexner University Medical Center/IDEA Studio  
Palomar Health/Palomar Health Innovation Institute  
Penn Medicine Center for Health Care Innovation  
UNC Health System / Rex Health/Rex Strategic Innovations  
Seton Healthcare Family/Seton Clinical Design and Innovation Center  
Sibley Memorial Hospital / Sibley Innovation Hub (working name)  
The Scripps Research Institute/Scripps Translational Science Institute  
Stanford Hospital & Clinics/Stanford Hospital and Clinics - Innovation Center  
UCSF Digital Health Innovation  
UCLA Health Institute for Innovation  
UPMC-Technology Development Center  
University of Maryland / CHIDS (Center for Health Information & Decision Systems)  
University of South Alabama, College of Medicine/Center for Strategic Health Innovation  
Vanderbilt University/Vanderbilt Center for Better Health  
Virginia Mason Health System/Virginia Mason Medical Center  
Washington DC VA Medical Center  

OTHER NON-PROVIDER INNOVATION INITIATIVES  
BluePrint Healthcare IT Innovation Exchange  
Ivey Business School / International Centre for Health Innovation (London, Ontario)  
Rockville Institute /HealthITxChange.com (managed by Westat)  
Robert Wood Johnson Foundation  

Sponsorships:  
Sponsorships of the Innovation Exchange Summit Series and this event are available for organizations whose missions align with and encourage an environment supportive of innovation and innovation centers at healthcare organizations seeking to improve the healthcare of their patients and populations, while reducing the costs of care. Please contact Mike Squires at mike.squires@blueprinthit.com or call 908.391.6191. Thank you. 

For further information:  
Please contact Mike Squires at mike.squires@blueprinthit.com or 908.391.6191 or Pamela Macey at pamela.macey@blueprinthit.com.  
www.blueprinthit.com/innovation  

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